

ANIMATION · VIDEOGRAPHY · ILLUSTRATION

# WHY CHOOSE ME?

Hi, my name is **Emile Prinsloo**. With over two decades of experience, I've had the privilege of collaborating with a diverse range of B2B and B2C clients.

Throughout my career, I've specialised in bringing ideas to life through **animation, videography, and illustration**. Whether it's crafting visually compelling animation or video, I've aimed to create work that exceeds client expectations.

I love turning concepts into impactful visual experiences that engage audiences, drive brand messages, and deliver results.

From small startups to global brands, I've had the pleasure of working on projects that span a variety of industries, each offering new challenges and opportunities for creative growth. Every project is a chance to push the boundaries, and I thrive on helping brands connect with their audiences through visual storytelling.



# RECENT **PROJECTS**



+ TTC · **Brand Reveal**



+ Wits University · **APS Explainer**



+ Cognito · **Brand Manifesto**



+ Pride Milling · **Induction**



+ Hadeco · **Brand Refresh**



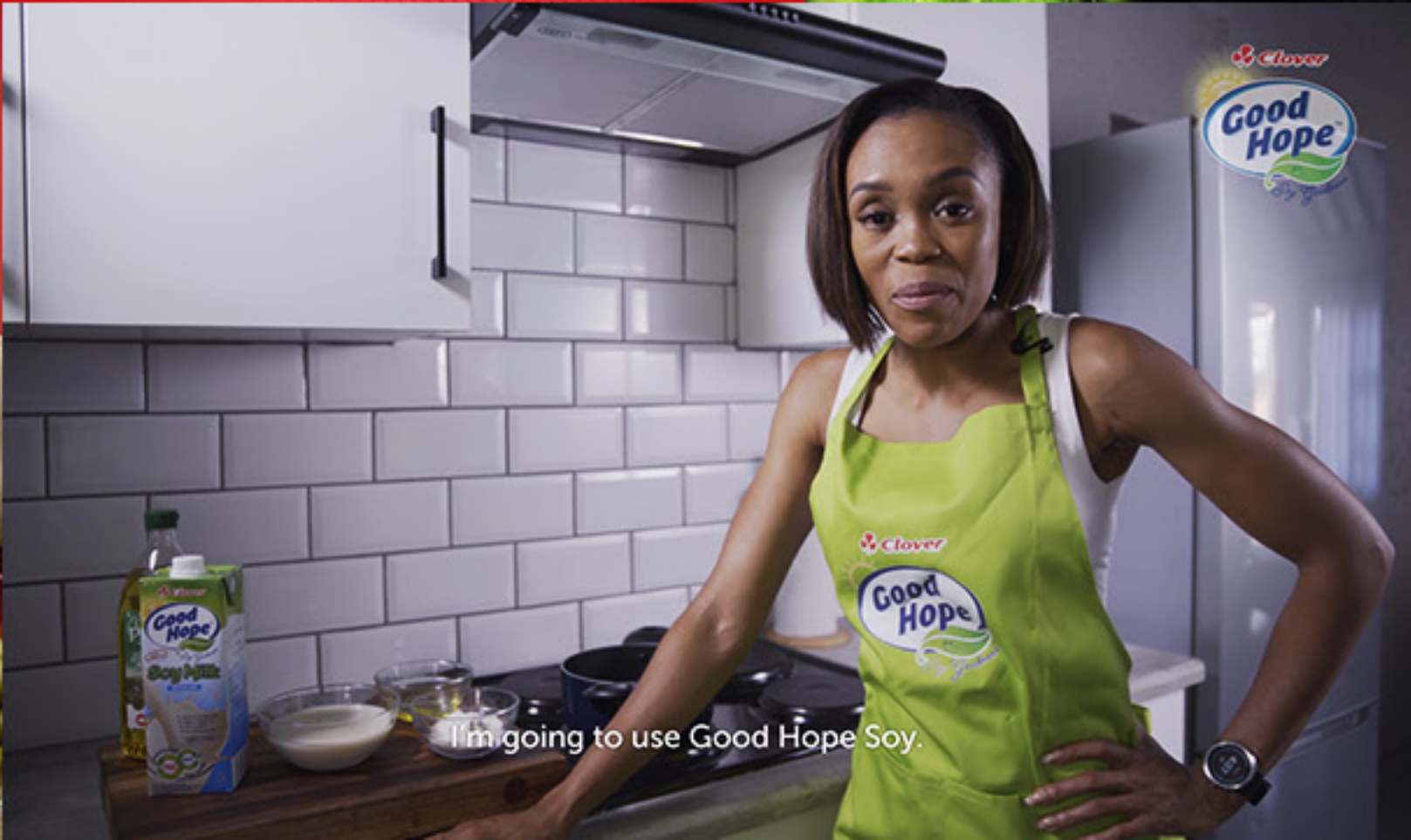
+ Pat and Pinky's · **Brand Reveal**

+

+

# DEMO REEL





# MY EXPERIENCE

2014 - **CURRENT**

Creative Director, Co-Founder  
**AMOK Digital**

2010 - **2019**

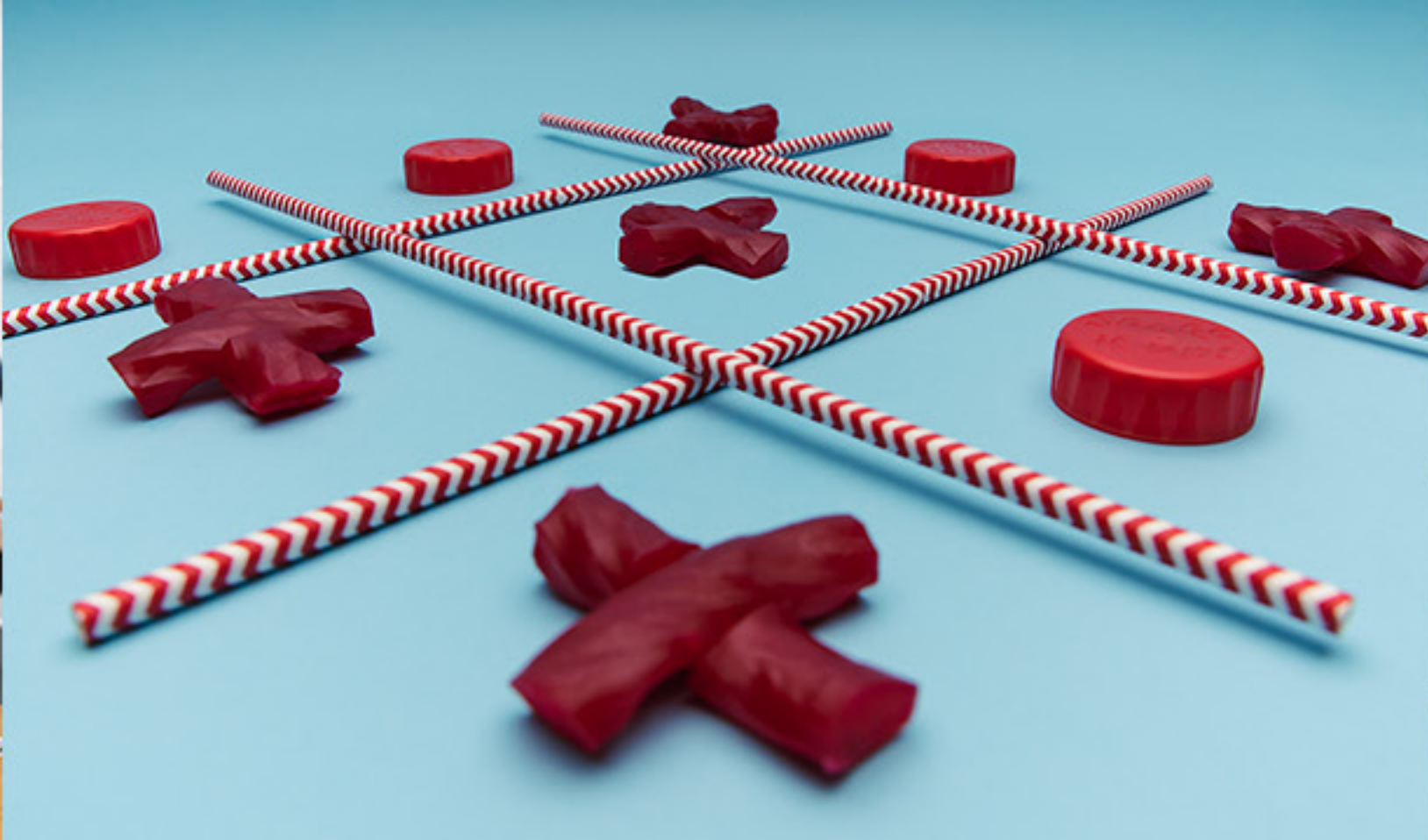
Moderator, Lecturer (part time)  
**The Open Window**  
Institute for Art & Digital Science

2009 - **2014**

Motion Designer  
**Hoopla Creative**

2008 - **2009**

Animation Artist  
**Anamazing Workshop**



# GET IN TOUCH

---

## + EMILE PRINSLOO



[emile@amokdigital.uk](mailto:emile@amokdigital.uk)

+44 7494 568050

## + LINKS

[amok.me.uk](https://amok.me.uk)

[linkedin.com](https://www.linkedin.com)

[instagram.com](https://www.instagram.com)

## + REFERENCE

Somari van der Westhuizen

**Haus of West Design (Founder)**

[somari@hausofwest.com](mailto:somari@hausofwest.com)

+44 7749 484113



“

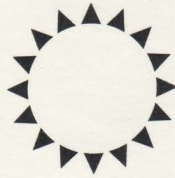
No matter how big or small.

**You're only ever as good as your last job.**

EMILE PRINSLOO

”

**THANK YOU.**



# THE OPEN WINDOW

*Certifies that*

**Emile Prinsloo**

010102

*Having successfully completed an accredited programme of study  
to the requirements of the Higher Education Act  
is awarded the degree of*

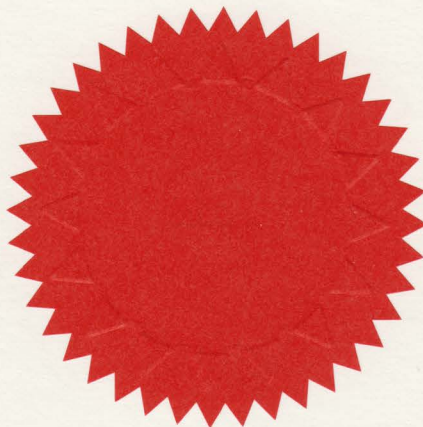
## **BACHELOR OF ARTS IN VISUAL COMMUNICATION DESIGN**

*cum laude*

*with specialisation in*

**3D ANIMATION, VISUAL COMMUNICATION DESIGN,  
LAYOUT AND WEB DESIGN, VIDEO & VISUAL CULTURE**

*Conferred during the graduation ceremony on 25 February 2006*



020202/06/38-VC

HEAD OF SCHOOL  
VISUAL COMMUNICATION DESIGN

REGISTRAR